



Press Release

## **MEDTECH RECRUITS ITS VP SALES ASIA-PACIFIC, MIDDLE EAST, LATIN AMERICA AND OPENS BRANCH IN GERMANY**

Montpellier, France, February 23, 2015 – MEDTECH (Euronext, FR0010892950 – ROSA), a company specializing in the design, development and marketing of innovative surgical robots, is pleased to announce the appointment of Roland PEPLINSKI as Vice-President of Sales for Asia-Pacific, the Middle East and Latin America, and the opening of its German subsidiary, Medtech GmbH.

Roland PEPLINSKI brings Medtech over twenty years of experience in the medical device industry, including more than ten years in surgical robotics. Before joining Medtech, he was Vice-President of Sales Europe for Mazor Robotics. His previous position as General Manager at Hansen Medical led him to manage their London headquarters where he was in charge of all business outside the United States. He also served as Vice President of Sales at Intuitive Surgical, strongly contributing to the DaVinci® robot's marketing rollout in Europe.

In line with its strategy to conquer new markets, Medtech is continuing to expand on an international scale by opening a new branch in Germany. This country is Europe's No. 1 market for medical equipment with around 1,300 healthcare centers.

Bertin Nahum, Medtech's CEO and Founder said: *«Roland PEPLINSKI's background in surgical robotics combined with his international experience, is a major asset for Medtech's market deployment in Asia-Pacific, the Middle East and Latin America. Medtech is actively structuring its international sales force notably with the opening of a new branch in Germany. Our presence on the first European market for medical equipment will strongly contribute to the acceleration of our sales in Europe. »*



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### About MEDTECH

Founded in 2002 by Bertin NAHUM and based near Montpellier, MEDTECH is a European specialist in the design, development and marketing of innovative robotic appliances to assist surgeons during their medico-surgical interventions, thus contributing to the implementation of safer, more efficient, less-invasive treatment.

In 2007, MEDTECH developed ROSA™, an innovative technological device devoted to brain surgery procedures. ROSA™ has been approved in Europe, the United States and Canada.

In 2013 Medtech received the « European Company of the Year Award” in the “robotic neurosurgery” category from Frost & Sullivan.

In July 2014, MEDTECH obtained the CE marking for its new product ROSA™ Spine, a robotic- assistive device for minimally invasive surgery of the spine.

In October 2014, MEDTECH won the « Révélation » prize in the Mediterranean Deloitte Technology Fast 50 Awards.

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