



## **Medtech structures its sales force in North America and recruits a new Market Development Director**

MEDTECH (Euronext, FR0010892950 - ROSA), a company specialized in designing, developing and marketing innovative surgical robots, has today announced several recruitments.

Following the arrival of Christian Babini, in charge of developing MEDTECH sales in the North American area, 2 regional directors have joined the American office.

From the end of July, Bill Shaw will be in charge of sales for the United States western region. For the last 4 years he has been working as Sales Director for Intuitive Surgical and, before that, spent 2 years with Salesforce.com.

At the end of July, Joseph Talarico will be joining Medtech Surgical Inc as Sales Director for the United States eastern region. He has had 3 years of experience as Sales Director for Intuitive Surgical. He previously worked for Titan Medical for 4 years.

Also, Franck Tricot has just joined MEDTECH as Director of Market Development. Franck was previously VP Business Development & Partner at Creaspine SAS, a company specialized in the research, development and marketing of surgical implants.

Bertin Nahum, CEO and Founder of MEDTECH, said: «We are very pleased to welcome new talents who will contribute their solid experience of the markets in which MEDTECH is positioned. In keeping with our commitments at the time of going public, we are extending our roadmap in terms of recruiting staff on the international scene to help us reach our goal of around 20 M€ for the financial year ending June 30, 2016.»

**Find out more about Medtech on [www.medtechsurgical.com](http://www.medtechsurgical.com)**



Communiqué de Presse



### About MEDTECH

MEDTECH, founded in 2002 by Bertin NAHUM and based near Montpellier, is the European specialist in design, development and marketing of innovative robotic-assistive devices for medico-surgical interventions, thus contributing to the implementation of safer, more efficient, less invasive treatment.

In 2006, MEDTECH sold the patent portfolio for its first robot, BRIGIT™, designed for knee surgery, to Zimmer Inc. (NYSE : ZMH).

In 2007, MEDTECH developed ROSA™ Brain, an innovative robotic device devoted to brain surgery, which has now been officially approved in Europe, the United States and Canada.

With the launch of its latest robot, ROSA™ Spine, MEDTECH has broadened its field of intervention with this new equipment for spinal surgery.

In 2013, MEDTECH received the «European Company of the Year » award in the “robotics neurosurgery » category from Frost & Sullivan.

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