



MEDTECH RECRUITS ITS VICE-PRESIDENT OF SALES FOR NORTH AMERICA

Montpellier, April 9, 2014 – MEDTECH (Euronext, FR0010892950 - ROSA) a company specializing in the design, development and marketing of innovative surgical robots, has announced the nomination of Christian Babini to the position of Vice-President of sales for North America.

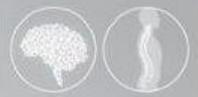
Christian Babini who undertook these responsibilities at the beginning of April 2014, is in charge of MEDTECH's sales development for North America and will also be at the head of the American office. Christian Babini has had over 20 years of experience in surgical robotics in the field of minimally invasive surgery. Up till now he has been Vice-President of Sales at Intuitive Surgical for North America and in charge of a sales force consisting of 350 sales representatives. During these 10 years with Intuitive Surgical, he has followed a brilliant career path in various positions of responsibility, thereby participating in the group's great expansion. Besides this he has had several sales management functions with United States Surgical.

«Christian Babini's recognized mastery in the field of minimally invasive surgery in the United States is an extraordinary asset for MEDTECH. I am convinced that his expert knowledge of the market and the relationships he has developed throughout his career will actively participate in the company's growth dynamics», said Bertin Nahum, CEO and Founder of MEDTECH. «Since the beginning of the year, in keeping with the development plan, we have strengthened our international sales forces with the appointment of two sales directors, one for the UK and one for Scandinavia. Christian's arrival is part of this continuity. »

Christian Babini is a graduate in communications and marketing from the University of Eastern Michigan

Next date:

Publication of the financial results for the 3rd term 2013/2014,
on May 12, 2014 (after Stock Exchange)



Press Release



About MEDTECH

MEDTECH, founded in 2002 by Bertin NAHUM and based near Montpellier, is the European specialist in design, development and marketing of innovative robotic-assistive devices for medico-surgical interventions, thus contributing to the implementation of safer, more efficient, less invasive treatment.

In 2006, MEDTECH sold the patent portfolio for its first robot, BRIGIT™, designed for knee surgery, to Zimmer Inc. (NYSE : ZMH).

In 2007, MEDTECH developed ROSA™ Brain, an innovative robotic device devoted to brain surgery, which has now been officially approved in Europe, the United States and Canada.

With the launch of its latest robot, ROSA™ Spine, MEDTECH has broadened its field of intervention with this new equipment for spinal surgery.

In 2013, MEDTECH received the «European Company of the Year » award in the «robotics neurosurgery » category from Frost & Sullivan.

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